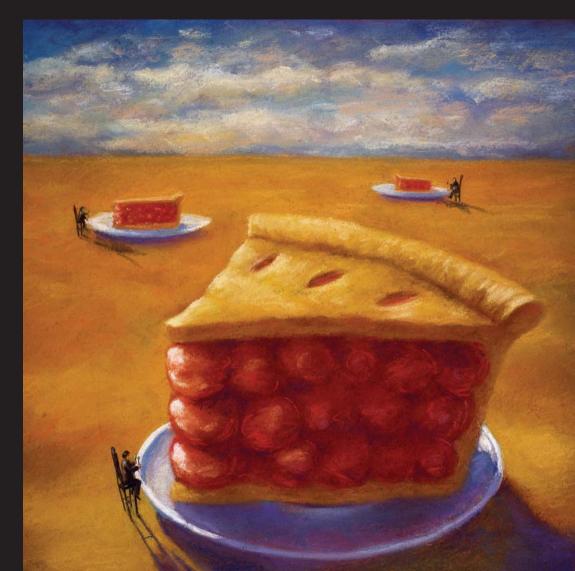
Want a bigger piece of the cold rolled strip market?



Contraction of the local division of

Start with Strip that CUTS your costs in half.

Send your hot bands to Ferrous for toll processing and we'll convert them to high quality cold rolled strip. At about half the cost of what you now pay.

HOW DO WE DO THAT?

No one else can do what we do because no one else has our combination of wide coil processing capabilities. Ferrous has 60" rolling capability and a 72" OD hydrogen anneal capability. Compare that to the market's average process strip width of 24"-30". Our operating costs to convert a 60" wide coil are the same as what you're now paying to convert a coil half as wide and half as heavy. The savings in raw conversion costs per ton alone are compelling.

Now add in about 3% yield savings per ton.

Add \$10 freight savings per ton too, since we do full processing, including pickling, on site. When it's all said and done, you're looking at pocketing right around \$78/ton.



IT GETS EVEN BETTER.

Your advantages of doing business with Ferrous go beyond the \$78/ton savings. You'll also get superior quality that your customers will love—such as .0005" gauge tolerances.

Ferrous can also provide strip with intermediate tempers. How many market doors would that open for you?



TURN INVENTORY FASTER. With Ferrous at your beck and call, you can respond quickly to market demand and turn your HR and CR inventory into cold rolled strip sales, faster and more efficiently.

FOOD FOR THOUGHT.

Together we can lower your costs in ways you can't do on your own. It's worth talking about.

Do the math.

Cost savings per ton using Ferrous for toll processing

Operating/production costs

\$50.00

Yield savings (3% at \$600/ton)

\$18.00

Additional freight savings

\$10.00

TOTAL SAVINGS/ton

\$78.00)





Call 1-800-671-8655